

**Reclaiming the Border Narrative
Symposium and Digital Archive Launch**

**Tucson, Arizona
March 16-17, 2024**

SATURDAY, MARCH 16

9:00 AM- 4:15 PM Tucson Marriott University Park, 880 E 2nd St, Grand Canyon
Ballroom

6:00 PM-10:00 PM Museum of Contemporary Art Tucson, 265 South Church Ave

8:30 AM

BREAKFAST

9:00 AM -9:30 AM

WELCOME REMARKS

Favianna Rodriguez, Master of Ceremonies, Co-Founder and President of
Center for Cultural Power, Artist, Organizer and Cultural Strategist

Opening Ceremony and Blessing

Miguel Flores, Chief Executive Officer, Holistic Wellness Counseling &
Consultant Services, LLC

Sarita Gupta, Vice President, US Programs, Ford Foundation

Verónica Reyes-Escudero, Reclaiming the Border Narrative Co-Principal
Investigator, Katheryne B. Willock Head of University Libraries Special
Collections, University of Arizona

Dr. Javier Duran, Reclaiming the Border Narrative Co-Principal Investigator,
Director of Confluentcenter for Creative Inquiry, Professor of Border Studies,
University of Arizona

Dr. Elliott Cheu, Interim Senior Vice President of Research and Innovation and
Associate Vice President for University Research Institutes, University of Arizona

9:30 AM-10: 15 AM

KEYNOTE ADDRESS

Maria Hinojosa

Maria Hinojosa dreamt of a space where she could create independent, multimedia journalism that explores and gives a critical voice to the diverse American experience. She made that dream a reality in 2010 when she created Futuro Media, an independent, nonprofit newsroom based in Harlem, NYC with the mission to create multimedia content from a POC perspective. As Anchor and Executive Producer of the Peabody Award-winning show Latino USA, distributed by PRX, and Co-Host of Futuro Media's award-winning political podcast In The Thick, Hinojosa has informed millions about the changing cultural and political landscape in America and abroad.

10:15 AM-10:30 AM

Q&A TRANSITION

10:40 AM- 11:30 AM

ROUNDTABLE: COLLABORATIVE APPROACHES TO ARCHIVING IN THE BORDERLANDS

Moderator

Dr. Anita Huizar-Hernández, Associate Professor, School of International Letters and Cultures; Associate Director, Hispanic Research Center, Arizona State University

Panelists

Verónica Reyes-Escudero, Reclaiming the Border Narrative Co-Principal Investigator; Katheryne B. Willock Head of Special Collections, University of Arizona Libraries, University of Arizona

Bianca Finley Alper, Reclaiming the Border Narrative Digital Project Archivist, Archival Partner Team, University of Arizona

Lourdes Escalante, Executive Director of Alianza Indigena Sin Fronteras, Tucson, AZ

Joel Saldaña Perez, Archival Fellow, Indigenous Archives Without Borders, Alianza Indigena Sin Fronteras, Tucson, AZ

Alejandra Aragón, Visual Artist, Ciudad Juárez, Mexico

Naomi Ortiz, Poet, Writer, Visual Artist, Tucson, AZ

11:40 AM-12:45 PM

ARTS WORKSHOP

COOKBOOK COMUNITARIO: NOURISHING SELF AND COMMUNITY

Leni Alvarez Perez, Co-Director, Otros Dreams en Acción

Luisa Martínez, Artist and Educator, Otros Dreams en Acción

Baruck Racine Arellano, Pocha House Coordinator, Otros Dreams en Acción

Xelestiál Moreno-Luz, Artist

Jenea Sanchez, Co-Executive Director, Border Arts Corridor

12:45 PM-1:45 PM

LUNCH

1:55 PM-3:00 PM

ROUNDTABLE: ETHICAL STORYTELLING IN THE BORDERLANDS

Moderator

Maritza L. Félix, Founder and Director, Conecta Arizona

Panelists

Gabriela Treviño, Rio Grande International Study Center

Dani Marrero Hi, Ruido Studios and La Unión del Pueblo Entero

Reyna E. Montoya, Founder & CEO, Aliento

Bijoyini Chatterjee, Filmmaker, Centro de Atención al Migrante Exodus (CAME)

Evan Apodaca, Artist- Secret City

3:10 PM-4:00 PM

**EMBODYING CULTURAL POWER THROUGH POETRY, PERFORMANCE
AND STORYTELLING**

Support

Anna Maria Luera, Director of Artist Leadership at The Center for Cultural Power

Performers

Leni Alvarez Perez, Co-Director, Otros Dreams en Acción

Michelle Serrano, Voces Unidas
Samuel Valdez, Theater Artist, CARPA San Diego
Yosimar Reyes, Poet

4:00 PM-4:10 PM

SOUTHWEST FOLKLIFE ALLIANCE

Reclaiming the Border Narrative: A Manifesto

Introduced by **Marc Pinate**, Producing Director, Borderlands Theater

Written by Kimi Eisele and Dr. Maribel Alvarez

4:15 PM-6:00 PM BREAK

6:00 PM-10:00 PM

MUSEUM OF CONTEMPORARY ART TUCSON, 265 SOUTH CHURCH AVE
DIGITAL ARCHIVE LAUNCH AND CELEBRATION

Master of Ceremonies

Michelle Ceballos, Outreach Coordinator for Reclaiming the Border Narrative
Digital Archive, Confluentcenter for Creative Inquiry, Artist, Organizer, Poet

Remarks

Favianna Rodriguez, Co-Founder and President of Center for Cultural Power,
Artist, Organizer and Cultural Strategist

Javier Duran, Director of Confluentcenter for Creative Inquiry, Professor of
Border Studies

The Honorable Adelita Grijalva, Chair, Pima County Board of Supervisors

Shan Sutton, Dean, University Libraries

Digital Archive Presentation

Verónica Reyes-Escudero, Katheryne B. Willock Head of Special Collections,
University Libraries

Keynote

Luis Alberto Urrea

Luis Alberto Urrea is a prolific and award-winning writer, a master storyteller who uses his dual-culture life experiences to explore greater themes of love, loss and triumph. In all of his work, Luis encourages empathy and compassion for our shared humanity. Born in Tijuana to a Mexican father and an American mother, Luis grew up in San Diego. Like so many great writers, Luis got his start in literature writing poems to impress girls in junior high. His early heroes were all rock stars, but not being especially musically gifted Luis chose to follow in the steps of his literary role models. "What I really wanted to be was Jim Morrison," he has said "however, if I weren't a writer, I'd be dead." The author of 17 books, he has published extensively in various genres and has received many prestigious awards.

Music

MizSkoden (Emilia Villegas), Percusionista, DJ, Musician

SUNDAY, MARCH 17

Tucson Marriott University Park, 880 E 2nd St, Grand Canyon Ballroom

9:00 AM-10:00 AM

BREAKFAST

10:00 AM-11:00 AM

VIDEO SHOWCASE: Donde acaba el desierto / Where the desert ends

Curators

Francisco Morales and Alejandra Ruiz, Casa Familiar

Films

- "Secret City" (10:00) Evan Apodaca, visual artist
- "Otaco" (10:00) Unnamed Soldiers Limited & Italia 182, on behalf of Josue Ramirez, Trucha - cofounder & Director
- "Chavalxs" Alejandra Aragon, visual artist

- "Gloria on the Pacific Surfliner" (5:13) Natalia Rocafuerte, steward for MIRAA, founding collective member
- "Los Cumbres" (20:00) Mariel Miranda, visual artist

11:10 AM-12:00 PM

BUILDING OUR LANDSCAPES: CULTURAL POWER AND SUSTAINABILITY FOR BORDER MOVEMENTS & ARTS

Moderator

Anna Maria Luera, Director of Artist Leadership at The Center for Cultural Power

Panelists

Amalia Mondragón, Vocalist, Songwriter, Musician, Storyteller, Activist, Producer

Samuel Valdez, Artistic Director CARPA San Diego

Janette Terrazas, Textile Artist and Founder of NI EN MORE

Edgar Picazo, Creative Director at Azul Arena

12:10 PM-1:00 PM

MI LLAMITA

Mi Llamita is an invitation for conference attendees to explore what whispers of dreams and fears ignite the fires within us. Through meditation and writing we weave a tapestry of names for our inner flames, we witness ourselves and give space to our individual dreams and desires. We wrap up our time together in a ritual of flames (in the poetic sense), as we gift warmth to each other, collectivizing our fires, illuminating our communal spaces with our hopes and inspirations.

Facilitators

Leni Alvarez Perez, Co-Director, Otros Dreams en Acción

Luisa Martínez, Artist and Educator, Otros Dreams en Acción

Baruck Racine Arellano, Pocha House Coordinator, Otros Dreams en Acción

1:00 PM –1:10 PM

CLOSING

Favianna Rodriguez, Master of Ceremonies, Co-Founder and President of Center for Cultural Power, Artist, Organizer and Cultural Strategist

1:10 PM –2:10 PM

LUNCH